



Oakley Rodeo Committee Meeting Agenda

Date: Monday, December 9, 2024

Time: 7:00 p.m.

Location: Oakley City Council Room

“The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America’s western heritage and celebrates our Country’s freedoms. We are committed to enhancing our community both culturally and financially.”

1. Call Meeting to Order:

- o Prayer: TBD

2. Chair Items – Wade Woolstenhulme:

- o Review Actions Items From Previous Meeting
- o Approve Minutes from October 7, 2024 & November 4, 2024
- o Review of 2024 PRCA NFR Convention
- o Potential ~ Closed Session, if needed

3. Secretary Items – Karylyn Bliss:

- o 2025 Rodeo: Partner Swag Bag Item(s), Known Partner Seat Holds (purchasing add’l tickets)
- o 2025 Rodeo Forms: Ticket Request Form for Rodeo Committee members & any known partner additional ticket requests

4. Subcommittee Reports:

| 2024 Oakley Rodeo ~ Subcommittees & Assignments | Committee Member |
|---|-------------------------|
| Rodeo Production and Contracts | Wade Woolstenhulme |
| City Council Report | Steve Wilmoth/Dave Neff |
| Facilities Improvements | Chris Dillman |
| Partner Contracts, Printed Program, Posters, main liaison with PRCA Announcer(s), coordinate Partner-provided Prize Giveaways, Corporate Picnics & VIP Parking | Sam Aplanalp |
| Banners, Bleacher Wraps, liaison with production company with Jumbotron Screens and Ribbon Boards, liaison with Sound System company, main liaison with The Cowboy Channel, select Partner Swag Bag Main Item, main liaison with Bolt Ranch Store | Andy Woolstenhulme |
| Public Relations (Social Media, Rodeo Royalty, Flag Girls, Interactive Events) | ChaBlee Padgett |
| Flags, Signage, Rodeo Committee Storage Shed | Rustin Young |
| Lodging | Jason Woolstenhulme |
| Hospitality VIP Room, Cowboy Breakfast for Slack Performance(s), Arena Truck Driver | Ryan Fish |
| Arena Helpers, Junior Rodeo | Jake Woolstenhulme |
| Bucking Chutes, Pens | Jay Tinkler |
| Timed Events, West End Chutes & Helpers | Wes Harris |
| Assigned Locations (Vendors, Partner Booths & Display Areas), Arena Truck Driver | Jake Neff |
| Admin. duties for Partner contracts/ticketing/invoicing, Ticketing software oversight, Website oversight, liaison with production company for Partner Jumbotron Still Ads &, Day Sheets on website, secure tent rentals with tables/chairs/linens for Corp. Picnics & Food Court, Contract with Food Trucks, Partner Swag Bag add’l items | Karylyn Bliss |

5. Adjournment:

NEXT MEETING: Monday, January 6, 2025 at 7p at Oakley City Hall