

Our financial proposal for the campground is to suggest a guaranteed lease which we pay the city a guaranteed amount of 50% above the Revenue that was received in 2023.

The improvements proposed are enacting regular cleanups and site maintenance. Creation of additional tent sites near beginning of trail system. Possible creation of 2-3 additional dry camp sites. Also, dirt berm to be constructed on West side of campground to provide privacy for neighboring residential home.

The amenities included are paddleboard and kayak rentals, firewood sales, access to trail system and river, and large community firepit.

The management plan will include easy online reservations, qr codes on site for simple booking, dedicated phone number for real time answers, 24 hour maintenance staff, and daily visits to the site by local staff.

Our marketing plan centers around an updated website that allows for easy online booking of the sites, and also high quality video and pictures of the beautiful trail system and Weber River. We also plan to keep the campground open year round. We will also create a social media presence, and market with banners locally, and posting on reservation sites such as KSL, Outdoorsy, Hipcamp, and RVshare. We also hope to market during the 4th of July rodeo celebration.

We envision placing tiny cabins in year two as revenue permits. We feel this would be a terrific addition to the campground, and significantly increase interest. We also plan to pursue local and federal grants to upgrade the facilities.

Thank you for allowing us to present our thoughts on the campground!

Basic example of cabins-





3D FLOOR PLAN